

GOA INSTITUTE OF MANAGEMENT



Building a Roadmap for HR analytics journey in organizations: Selective Strategies, Tools and Techniques

February 20-21, 2021



ABOUT

MDPs @ GIM

The MDPs at GIM provides an intense and transformative learning experience designed to fit the requirements of seasoned mid-career executives. The programmes will equip the participants with various critical capabilities to succeed in an ever-changing global business environment.

Our programmes are designed and delivered to meet the needs of the executives who have the drive to lead innovations, be the champions of change and have the passion for solving complex business challenges. Our programmes are led and facilitated by experienced faculties who share with the participants their research- driven insights and their knowledge of current industry best practices



WHY

THIS PROGRAMME

As the competencies of HRs are being re-defined in the age of digital, the value of HR in organizations will increase manifold. Evidence-based HR that relies on a data-driven approach has a tremendous appeal to organizations. Both big and medium organizations have realized that employee and organizational data can give accurate insights of people behavior and their performance outcomes. A reliable HR roadmap towards an analytic journey requires HRs to effectively strategize, formulate use cases, collect relevant data, apply methods and techniques and infer from the results to take appropriate actions.

PEDAGOGY

A combination of experiential exercises, audio-visuals, lectures and demonstrations through sophisticated reporting tools such as Power-BI and machine learning programming tool Python.



PROSPECTIVE PARTICIPANTS

HR practitioners/HR Executives (mid-junior to mid-senior level), research scholars in the domain of HR and analytics, HR faculties and MBA students.



LAST DATE FOR NOMINATION

In order to finalize contents and confirmation of speakers, participants need to send their nominations latest by

February 15, 2021.



PROGRAMME COORDINATORS

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20-21 February, 2021

Tentative Programme Agenda

Day 1.....

Time	Topic	Faculty	Venue
Morning Session	a. Frameworks in HR Analytics b. HR analytics strategy (use cases and activities)	Dr. Vinit Ghosh	Online
Afternoon Session	c. Building a business case d. Data Integrity Checklist e. Roles in HR Analytics Project and building skills matrix (use cases and activities)	Dr. Vinit Ghosh	Online

Day 2.....

Time	Topic	Faculty	Venue
Morning Session	a. Audit HR Analytics Maturity b. HR analytics Project execution and demonstration using interactive dashboards in Power-BI and statistical techniques using Python	Dr. Vinit Ghosh	Online
Afternoon Session	Managing Change and stakeholder management	Dr. Avik Sinha and Dr. Tuhin Sengupta	Online

REGISTRATION FORM

MANAGEMENT DEVELOPMENT PROGRAM

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Goa Institute of Management, Goa

Please fill the form and email to vinit@gim.ac.in

Name: _____

(Kindly note, the above mentioned name will be printed on the certificate)

Male: Female: Date of Birth: _____

Designation: _____

Department: _____

Company Name: _____

Work Experience (years): _____

Communication Address: _____

Phone / Mobile number: _____

Email ID: _____

To whom do you Directly Report to? _____

How many employees report to you? _____

Expectations from the Programme: _____

Signature:

Date:

COURSE

- Rs 7500/- per participant (Working Professionals).
- Rs. 4500/- per participant (Management Faculties).
- Rs. 2000/- per participant (Research Scholars).
- Above fees are Inclusive of 18% GST

The course fee covers course materials

The registration fees are received through NEFT/IMPS. Following

are the bank details:

Bank Account Number: **23611450000016** Beneficiary
Name: Goa Institute of Management Bank Name: HDFC
Bank (Sanquelim Branch) IFSC Code: **HDFC0002361**
Account Type: Savings Account