

GOA INSTITUTE OF MANAGEMENT



# SOCIAL ENTREPRENEURSHIP

18-20 January , 2021



## ABOUT

# MDPs @ GIM

The MDPs at GIM provides an intense and transformative learning experience designed to fit the requirements of seasoned mid-career executives. The programmes will equip the participants with various critical capabilities to succeed in an ever-changing global business environment.

Our programmes are designed and delivered to meet the needs of the executives who have the drive to lead innovations, be the champions of change and have the passion for solving complex business challenges. Our programmes are led and facilitated by experienced faculties who share with the participants their research- driven insights and their knowledge of current industry best practices



## WHY

# THIS PROGRAMME

This MDP would provide insights on various dimensions of social entrepreneurship. It would build on the current accepted knowledge on social entrepreneurship. It would cover aspects from different stages of social enterprise – From pre start to starting to growing and certain issues of each stage.

# PEDAGOGY

A combination of lectures, case studies and interactive sessions will be utilized to engage participants with the content of the course.



## PROSPECTIVE PARTICIPANTS

- Someone planning to start a social enterprise or is in the early stages of founding it.
- Professionals in the CSR of corporate organizations
- Government officials who interact with CSR departments, NGOs and social enterprises
- Faculty & Research scholars

## LAST DATE FOR NOMINATION

In order to finalize contents and confirmation of speakers, participants need to send their nominations latest by

**December 31, 2020**



# PROGRAMME COORDINATORS

## **DR. DIVYA SINGHAL**

General Management and Economics  
Goa Institute of Management Goa, India

## **PROF. RANBIR SINGH SODHI**

Marketing  
Goa Institute of Management Goa, India

## **DR. SHIV NATH SINHA**

General Management and Economics  
Goa Institute of Management Goa, India

## **DR. V PADHMANABHAN**

Organization Behaviour and Human Resources  
Goa Institute of Management Goa, India

## **CONTACT:**

**PROF. RANBIR SINGH SODHI**

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# Social Entrepreneurship

## January 2021

### Programme Agenda

Day 1		
9:45 - 10:00	Registration	
10:00 - 10:15	Inauguration	
10:15 - 11:30	Introduction & thinking entrepreneurially	Ranbir Singh Sodhi
11:30 - 11:45	Tea Break	
11:45 - 1:00	Tools – Theory of change/ Design thinking	V Padhmanabhan
1:00 - 2:00	Lunch Break	
2:00 - 3:15	Case study - 1	V Padhmanabhan
3:15 - 3:30	Tea Break	
3:30 - 4:45	Legal structure of organizations	Shiv Nath Sinha

Day 2		
10:15 - 11:30	UNSDG, sustainability & Social entrepreneurship	Divya Singhal
11:30 - 11:45	Tea Break	
11:45 - 1:00	Tools – Business Model Canvas (modified for social)	Ranbir Singh Sodhi
1:00 - 2:00	Lunch Break	
2:00 - 3:15	Case study – 2/ Meet the social entrepreneur (journey)	V Padhmanabhan
3:15 - 3:30	Tea Break	
3:30 - 4:45	Technology & social enterprises	

Day 3		
10:15 - 11:30	Finance & Impact Investing	
11:30 - 11:45	Tea Break	
11:45 - 1:00	CSR : Framework, Implementation & Impact Assessment	Shiv Nath Sinha
1:00 - 2:00	Lunch Break	
2:00 - 3:15	Case study – 3 (Examples of journeys)	V Padhmanabhan
3:15 - 3:30	Tea Break	
3:30 - 4:45	Wrap Up & Closing	Ranbir Singh Sodhi

# REGISTRATION FORM

## MANAGEMENT DEVELOPMENT PROGRAM (SOCIAL ENTREPRENEURSHIP)

Dates of the MDP  
Goa Institute of Management, Goa

Please fill the form and email to ([ranbir@gim.ac.in](mailto:ranbir@gim.ac.in))

Name: \_\_\_\_\_

*(Kindly note, the above mentioned name will be printed on the certificate)*

Male:  Female:  Date of Birth: \_\_\_\_\_

Designation: \_\_\_\_\_

Department: \_\_\_\_\_

Company Name: \_\_\_\_\_

Work Experience (years): \_\_\_\_\_

Communication Address: \_\_\_\_\_

Phone / Mobile number: \_\_\_\_\_

Email ID: \_\_\_\_\_

To whom do you Directly Report to? \_\_\_\_\_

How many employees report to you? \_\_\_\_\_

Expectations from the Programme: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Signature:

Date:

## COURSE FEE

- Rs.15,000/- per participant (exclusive of 18% GST)
- The course fee covers reading material
- The registration fees are received through NEFT/IMPS.

Following are the bank details:

Bank Account Number: **23611450000016**

Beneficiary Name: Goa Institute of Management

Bank Name: HDFC Bank (Sanquelim Branch)

IFSC Code: **HDFC0002361**

Account Type: Savings Account

