

GOA INSTITUTE OF MANAGEMENT



(E – Learning Program)

Winning Talent War for Competitive Advantage

Strategic Talent Acquisition

Jan 24th & 30th , 2021



ABOUT

MDPs @ GIM

The MDPs at GIM provides an intense and transformative learning experience designed to fit the requirements of seasoned mid-career executives. The programs will equip the participants with various critical capabilities to succeed in an ever-changing global business environment.

Our programs are designed and delivered to meet the needs of the executives who have the drive to lead innovations, be the champions of change and have the passion for solving complex business challenges. Our programs are led and facilitated by experienced faculties who share with the participants their research- driven insights and their knowledge of current industry best practices



WHY

THIS PROGRAMME

This program will allow the participants to understand the design, monitoring & evaluation of Talent Acquisition (Recruitment) Life Cycle, in the context of Digital World

This program will allow the participants to appreciate, understand and gain skills to manage Talent Acquisition Function in their organizations in a service delivery mode, with focus on Efficiency & Effectiveness Metrics. It will help to define and deliver ROI for the organization.

PEDAGOGY

The modular program (Digital Learning through MS Teams) has combination of interactive sessions, case studies, Action Learning aimed at helping learners practice learning, while in the session.



PROSPECTIVE PARTICIPANTS

This program will be appropriate for all HR professionals and especially, those who are currently leading and are responsible for Talent Acquisition in their organization



LAST DATE FOR NOMINATION

Aspiring learners keen on upskilling and learning need to send their nominations latest by

January 20th, 2021

PROGRAMME COORDINATOR

Prof Venkatesh Naga D

Professor (OB & HR) Area

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Winning in the talent wars



STRATEGIC TALENT ACQUISITION

DATES : Jan 24TH & 30TH

Programme Agenda

Module I : TA Strategy & Insights : Jan 24th, 2021

Time	Topic	Faculty	Venue
10.00 - 11:15 am	Talent Acquisition – Changing Landscape	Prof Naga	online
Tea Break ... Time : 11.15 to 11.30 AM			
11.30 - 12.45 PM	TA Strategy & Channel Management	Prof Naga	Online
Lunch Break ... Time : 12.45 to 2.00 PM			
2.00 - . 3.15 PM	Talent & Resource Planning	Prof Naga	Online
Tea Break ... Time : 3.15 to 3.30 PM			
3.30 - 5.30 PM	Digital Tools & Talent Acquisition Effectiveness	Prof Naga	Online

Module II : TA Effectiveness & Metrics : Jan 30th, 2021

Time	Topic	Faculty	Venue
10.00 am - 11:15 am	Employer Branding & Social Media	Prof Naga	online
Tea Break ... Time : 11.15 to 11.30 AM			
11.30 -	Talent Acquisition – Stakeholder Management & Effectiveness	Prof Naga	Online
Lunch Break ... Time : 12. 45 to 2.00 PM			
2.00 - . 3.15 PM	Candidate Experience (CX) & Impact on TA	Prof Naga	Online
Tea Break ... Time : 3.15 to 3.30 PM			
3.30 - 5.30 PM	Tracking TA Effectiveness & Metrics/ Dashboard	Prof Naga	Online



REGISTRATION FORM
MANAGEMENT DEVELOPMENT PROGRAM
(TITLE OF THE MDP)
Dates of the MDP
Goa Institute of Management, Goa

Please fill the form and email to (venkateshdn@gim.ac.in)

Name: _____

(Kindly note, the above mentioned name will be printed on the certificate)

Male: **Female:** **Date of Birth:** _____

Designation: _____

Department: _____

Company Name: _____

Work Experience (years): _____

Communication Address: _____

Phone / Mobile number: _____

Email ID: _____

To whom do you Directly Report to? _____

How many employees report to you? _____

Expectations from the Programme: _____

Signature:

Date:

COURSE FEE

- Rs. 8850/- per participant, inclusive of 18% GST
- The course fee covers e-learning material
- The registration fees are received through NEFT/IMPS.

Following are the bank details:

Bank Account Number: **23611450000016**

Beneficiary Name: Goa Institute of Management

Bank Name: HDFC Bank (Sanquelim Branch)

IFSC Code: **HDFC0002361**

Account Type: Savings Account

