

GOA INSTITUTE OF MANAGEMENT



# Perceptual mapping, performance and attrition analysis with predictive models using R

May 7-8, 2021



## ABOUT

# MDPs @ GIM

The MDPs at GIM provides an intense and transformative learning experience designed to fit the requirements of seasoned mid-career executives. The programmes will equip the participants with various critical capabilities to succeed in an ever-changing global business environment.

Our programmes are designed and delivered to meet the needs of the executives who have the drive to lead innovations, be the champions of change and have the passion for solving complex business challenges. Our programmes are led and facilitated by experienced faculties who share with the participants their research- driven insights and their knowledge of current industry best practices



## WHY

# THIS PROGRAMME

This programme will facilitate the participants to understand and develop insight on adopting data-driven approach towards performance related aspects of employees.

This programme will also enable the participants to start handling / analyzing data using R which is open source free software. It is being used extensively in industry.

# PEDAGOGY

Cases with data, discussion and hands on experience on R will be used to engage participating managers with the content of the course.



# PROSPECTIVE PARTICIPANTS

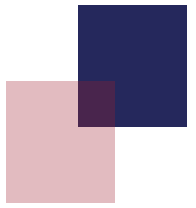
This programme will be appropriate for managers / executives in the government, public & private sector enterprises, who are concerned with employees' performance related insight across different industries.



# LAST DATE FOR NOMINATION

Participants should send their nominations by

**April 25, 2021.**



# PROGRAMME COORDINATOR

## **DR. SHANTANU PRASAD**

Associate Professor, Goa Institute of Management

Goa, India Email: [shantanu@gim.ac.in](mailto:shantanu@gim.ac.in)

Phone (O): +91-832-2366714 (M): +91-7720047403

**Perceptual mapping, performance and attrition analysis  
with predictive models using R**  
**May 7-8, 2021**

## Programme Agenda

### Day 1: May 7, 2021

Time	Topic	Faculty	Venue
9:00 am - 9:45 am	Introduction to R and data handling	Dr. Shantanu Prasad	MDP Room, GIM
9:45 am - 10:30am	Introduction to R and data handling	Dr. Shantanu Prasad	MDP Room, GIM
10:30 am - 11:15 am	Employees' performance analysis & prediction	Dr. Shantanu Prasad	MDP Room, GIM
<b>Tea Break: 11:15 am to 11:30 am</b>			
11:30 am - 1:30 pm	Employees' performance analysis & prediction	Dr. Shantanu Prasad	MDP Room, GIM
<b>Lunch Break: 1: 30 pm to 2:15 pm</b>			
2:15 pm - 3:30 pm	Employees' performance analysis & prediction	Dr. Shantanu Prasad	MDP Room, GIM
<b>Tea Break: 3:30 pm to 4:00 pm</b>			
4:00 pm - 5:15 pm	Employees' attrition analysis & prediction	Dr. Shantanu Prasad	MDP Room, GIM

### Day 2: May 8, 2021

Time	Topic	Faculty	Venue
9:00 am - 9:45 am	Employees' attrition analysis & prediction	Dr. Shantanu Prasad	MDP Room, GIM
9:45 am - 10:30am	Employees' attrition analysis & performance	Dr. Shantanu Prasad	MDP Room, GIM
10:30 am - 11:15 am	Factor analysis	Dr. Shantanu Prasad	MDP Room, GIM
<b>Tea Break: 11:15 am to 11:30 am</b>			
11:30 am - 1:30 pm	Factor analysis	Dr. Shantanu Prasad	MDP Room, GIM
<b>Lunch Break: 1: 30 pm to 2:15 pm</b>			
2:15 pm - 3:30 pm	Perceptual mapping	Dr. Shantanu Prasad	MDP Room, GIM
<b>Tea Break: 3:30 pm to 4:00 pm</b>			
4:00 pm - 5:15 pm	Perceptual mapping	Dr. Shantanu Prasad	MDP Room, GIM

# REGISTRATION FORM

## MANAGEMENT DEVELOPMENT PROGRAM

### Perceptual mapping, performance and attrition analysis with predictive models using R

May 7-8, 2021

Goa Institute of Management, Goa

Please fill the form and email to [shantanu@gim.ac.in](mailto:shantanu@gim.ac.in)

Name: \_\_\_\_\_

*(Kindly note, the above mentioned name will be printed on the certificate)*

Male:  Female:  Date of Birth: \_\_\_\_\_

Designation: \_\_\_\_\_

Department: \_\_\_\_\_

Company Name: \_\_\_\_\_

Work Experience (years): \_\_\_\_\_

Communication Address: \_\_\_\_\_

Phone / Mobile number: \_\_\_\_\_

Email ID: \_\_\_\_\_

To whom do you Directly Report to? \_\_\_\_\_

How many employees report to you? \_\_\_\_\_

Expectations from the Programme: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Signature:

Date:

## COURSE FEE

- Rs. 15,000 + GST per participant.
- The course fee covers training, tea & lunch
- The registration fees are received through NEFT/IMPS. Following are the bank details:  
Bank Account Number: **23611450000016**  
Beneficiary Name: Goa Institute of Management  
Bank Name: HDFC Bank (Sanquelim Branch)  
IFSC Code: **HDFC0002361**  
Account Type: Savings Account

