

GOA INSTITUTE OF MANAGEMENT



(Comprehensive Data Analytics)

Basic to Advanced

May 10-11, 2021



ABOUT

MDPs @ GIM

The MDPs at GIM provides an intense and transformative learning experience designed to fit the requirements of seasoned mid-career executives. The programmes will equip the participants with various critical capabilities to succeed in an ever-changing global business environment.

Our programmes are designed and delivered to meet the needs of the executives who have the drive to lead innovations, be the champions of change and have the passion for solving complex business challenges. Our programmes are led and facilitated by experienced faculties who share with the participants their research- driven insights and their knowledge of current industry best practices



WHY

THIS PROGRAMME

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Data is the new fuel and this programme will allow the participants to gain a sound understanding of the various techniques that can be used for analyzing data and delivering pioneering insights. Starting with the fairly basic techniques, at the end of the programme, the participants will be acquainted with the advanced techniques as well. From multivariate analysis to plotting of data, the programme covers the important bases of data analytics.

PEDAGOGY

Interactive sessions using softwares such as R studio, SPSS, and MS Excel.



PROSPECTIVE PARTICIPANTS

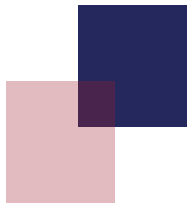
Individuals wanting to learn data analytics and what it is- basic (univariate and bivariate techniques) as well as advanced (multivariate and visualization).



LAST DATE FOR NOMINATION

In order to finalize contents and confirmation of speakers, participants need to send their nominations latest by

May 5, 2021.



PROGRAMME **COORDINATOR**

DR. ROHIT PRABHUDESAI

General Management and Economics
Goa Institute of Management Goa, India

Email: rohit@gim.ac.in

Phone (O): +91-832-2366753 (M): +91- 8830168350

REGISTRATION FORM
MANAGEMENT DEVELOPMENT PROGRAM
(Comprehensive Data Analytics)
Basic to Advanced
May 10-11, 2021

Goa Institute of Management, Goa

Please fill the form and email to (rohit@gim.ac.in)

Name: _____

(Kindly note, the above mentioned name will be printed on the certificate)

Male: Female: Date of Birth: _____

Designation: _____

Department: _____

Company Name: _____

Work Experience (years): _____

Communication Address: _____

Phone / Mobile number: _____

Email ID: _____

To whom do you Directly Report to? _____

How many employees report to you? _____

Expectations from the Programme: _____

Signature:

Date:

COURSE FEE

- Rs. 3540 per participant (inclusive of 18% GST)
- The registration fees are received through NEFT/IMPS.
- Following are the bank details:

Bank Account Number: **23611450000016**

Beneficiary Name: Goa Institute of Management

Bank Name: HDFC Bank (Sanquelim Branch)

IFSC Code: **HDFC0002361**

Account Type: Savings Account

