

GOA INSTITUTE OF MANAGEMENT



**TWO-DAY WORKSHOP  
ON  
“SUPPLY CHAIN ANALYTICS”**

**(May 20-21, 2021)**



**MODE OF DELIVERY- ONLINE**

## ABOUT

# MDPs @ GIM

The MDPs at GIM provides an intense and transformative learning experience designed to fit the requirements of seasoned mid-career executives. The programmes will equip the participants with various critical capabilities to succeed in an ever-changing global business environment.

Our programmes are designed and delivered to meet the needs of the executives who have the drive to lead innovations, be the champions of change and have the passion for solving complex business challenges. Our programmes are led and facilitated by experienced faculties who share with the participants their research- driven insights and their knowledge of current industry best practices



## WHY

# THIS PROGRAMME

In today's environment of competitiveness and volatility, in order to be successful, firms need to develop supply chain strategies and logistical capabilities that serve the needs of their customers whilst maximizing overall profitability. Supply Chain Analytics brings data-driven intelligence to the business, reducing overall cost to serve and improving operational efficiency and effectiveness at strategic, operational and tactical levels. Appropriate tools and techniques under supply chain analytics can be very helpful.

# PEDAGOGY

A combination of case studies, experiential exercises, audio-visuals, lectures and experience sharing will be utilized to engage participating managers with the content of the course.



# PROSPECTIVE PARTICIPANTS

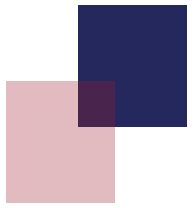
The training program is open to faculty, research Scholars and PG Students from AICTE/UGC approved engineering institutions, universities, science colleges and industry professionals.



# LAST DATE FOR NOMINATION

In order to finalize contents and confirmation of speakers, participants need to send their nominations latest by

May 10, 2021



# PROGRAMME COORDINATORS

## **DR. SHIKHA AGGARWAL**

Operations and Supply Chain Management  
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## **DR. ALEKH GOUR**

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# Supply Chain Analytics

## May 20-21, 2021

### Programme Agenda

#### Day 1.....

Time	Topic	Faculty	Material
9:45 am - 10:00 am	Inauguration		
10:00 am – 11:15 am	Introduction to Supply Chain Analytics	Prof. Shikha	Articles
11:30 am – 01:00 pm	Supply Chain Analytics Cases	Prof. Shikha	Case
1:00 pm - 02:00 pm	<b>Lunch Break ... Time</b>		
02:00 pm – 03:30 pm	Cost Solving models (concepts and cases)	Prof. Alekh	Case
03:45 pm – 05:00 pm	Hands-on R	Prof. Alekh	Notes by Faculty

#### Day 2.....

Time	Topic	Faculty	Material
09:45 am – 11:15 am	Predictive Analytics in Supply chain (Concepts and applications)	Prof. Alekh	Notes by Faculty
11:30 am – 01:00 pm	Prescriptive Analytics in Supply chain (Concepts and applications)	Prof. Shikha	Case
1:00 pm - 02:00 pm	<b>Lunch Break ... Time</b>		
02:00 pm – 03:30 pm	Prescriptive Analytics in Supply chain (Business case)	Prof. Shikha	Case
03:45 pm – 05:00 pm	Gamification	Prof. Shikha/ Prof. Alekh	Notes by Faculty

**REGISTRATION FORM**  
**MANAGEMENT DEVELOPMENT PROGRAM**  
**TWO-DAY WORKSHOP**  
**ON**  
**“SUPPLY CHAIN ANALYTICS”**  
(May 20-21, 2021)  
Goa Institute of Management, Goa

Please fill the form and email to (analytics@gim.ac.in)

**Name:** \_\_\_\_\_

*(Kindly note, the above mentioned name will be printed on the certificate)*

**Male:**  **Female:**  **Date of Birth:** \_\_\_\_\_

**Designation:** \_\_\_\_\_

**Department:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Work Experience (years):** \_\_\_\_\_

**Communication Address:** \_\_\_\_\_

**Phone / Mobile number:** \_\_\_\_\_

**Email ID:** \_\_\_\_\_

**To whom do you Directly Report to?** \_\_\_\_\_

**How many employees report to you?** \_\_\_\_\_

**Expectations from the Programme:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Signature:**

**Date:**

## COURSE FEE

- Rs. 2500/- per participant. (Plus 18% GST)
- The registration fees are received through NEFT/IMPS.
- Following are the bank details:

Bank Account Number: **23611450000016**

Beneficiary Name: Goa Institute of Management

Bank Name: HDFC Bank (Sanquelim Branch)

IFSC Code: **HDFC0002361**

Account Type: Savings Account

