

GOA INSTITUTE OF MANAGEMENT



**TWO-DAY WORKSHOP  
ON  
“DATA ANALYTICS FOR  
ADVANCED RESEARCH”**

(May 27-28, 2021)

**DATA  
ANALYTICS**

**FOR ADVANCED RESEARCH**

**MODE OF DELIVERY- ONLINE**

## ABOUT

The MDPs at GIM provides an intense and transformative learning experience designed to fit the requirements of seasoned mid-career executives. The programmes will equip the participants with various critical capabilities to succeed in an ever-changing global business environment.

Our programmes are designed and delivered to meet the needs of the executives who have the drive to lead innovations, be the champions of change and have the passion for solving complex business challenges. Our programmes are led and facilitated by experienced faculties who share with the participants their research- driven insights and their knowledge of current industry best practices



## WHY

# THIS PROGRAMME

In today's environment of competitiveness and volatility, in order to be successful, firms need to develop supply chain strategies and logistical capabilities that serve the needs of their customers whilst maximizing overall profitability. Supply Chain Analytics brings data-driven intelligence to the business, reducing overall cost to serve and improving operational efficiency and effectiveness at strategic, operational and tactical levels. Appropriate tools and techniques under supply chain analytics can be very helpful.

# PEDAGOGY

A combination of case studies, experiential exercises, audio-visuals, lectures and experience sharing will be utilized to engage participating managers with the content of the course.



# PROSPECTIVE PARTICIPANTS

The training program is open to faculty, Research Scholars and PG Students from AICTE/UGC approved engineering institutions, universities, science colleges and industry professionals.



# LAST DATE FOR NOMINATION

In order to finalize contents and confirmation of speakers, participants need to send their nominations latest by

May 10, 2021



# PROGRAMME COORDINATORS

## **DR. ALEKH GOUR**

Big Data Analytics

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# Data Analytics for Advanced Research

**May 27-28, 2021**

## Programme Agenda

### Day 1.....

Time	Topic	Faculty	Material
9:45 am - 10:00 am	Inauguration		
10:00 am – 11:15 am	Introduction to Data Analytics	Prof. Alekh	Articles
11:30 am – 01:00 pm	Statistical Methods	Prof. Shikha	Articles
1:00 pm - 02:00 pm	Lunch Break ... Time		
02:00 pm – 03:30 pm	Predictive Analytics (concepts and cases)	Prof. Alekh	Articles/ Case
03:45 pm – 05:00 pm	Hands-on R	Prof. Alekh	Notes by Faculty

### Day 2.....

Time	Topic	Faculty	Material
09:45 am – 11:15 am	Advanced Analytics Techniques	Prof. Alekh	Articles
11:30 am – 01:00 pm	Prescriptive Analytics (Concepts and applications)	Prof. Shikha	Articles
1:00 pm - 02:00 pm	Lunch Break ... Time		
02:00 pm – 03:30 pm	Prescriptive Analytics (Business case)	Prof. Shikha	Case
03:45 pm – 05:00 pm	Data Visualization	Prof. Shikha/ Prof. Alekh	Notes by Faculty

**REGISTRATION FORM**  
MANAGEMENT DEVELOPMENT PROGRAM  
**TWO-DAY WORKSHOP**  
**ON**  
**“DATA ANALYTICS FOR**  
**ADVANCED RESEARCH”**  
(May 27-28, 2021)

Goa Institute of Management, Goa

Please fill the form and email to (analytics@gim.ac.in)

**Name:** \_\_\_\_\_

*(Kindly note, the above mentioned name will be printed on the certificate)*

**Male:**  **Female:**  **Date of Birth:** \_\_\_\_\_

**Designation:** \_\_\_\_\_

**Department:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Work Experience (years):** \_\_\_\_\_

**Communication Address:** \_\_\_\_\_

**Phone / Mobile number:** \_\_\_\_\_

**Email ID:** \_\_\_\_\_

**To whom do you Directly Report to?** \_\_\_\_\_

**How many employees report to you?** \_\_\_\_\_

**Expectations from the Programme:** \_\_\_\_\_

**Signature:**

**Date:**

## COURSE FEE

- Rs. 2500/- per participant. (Plus 18% GST)
- The registration fees are received through NEFT/IMPS.
- Following are the bank details:

**Bank Account Number: 23611450000016**

**Beneficiary Name: Goa Institute of Management**

**Bank Name: HDFC Bank (Sanquelim Branch)**

**IFSC Code: HDFC0002361**

**Account Type: Savings Account**