

GOA INSTITUTE OF MANAGEMENT



Perceptual mapping, performance and attrition analysis with predictive models using R

May 15-16, 2021



ABOUT

MDPs @ GIM

The MDPs at GIM provides an intense and transformative learning experience designed to fit the requirements of seasoned mid-career executives. The programmes will equip the participants with various critical capabilities to succeed in an ever-changing global business environment.

Our programmes are designed and delivered to meet the needs of the executives who have the drive to lead innovations, be the champions of change and have the passion for solving complex business challenges. Our programmes are led and facilitated by experienced faculties who share with the participants their research- driven insights and their knowledge of current industry best practices



WHY

THIS PROGRAMME

This programme will facilitate the participants to understand and develop insight on adopting data-driven approach towards performance related aspects of employees.

This programme will also enable the participants to start handling / analyzing data using R which is open source free software. It is being used extensively in industry.

PEDAGOGY

Cases with data, discussion and hands on experience on R will be used to engage participating managers with the content of the course.



PROSPECTIVE PARTICIPANTS

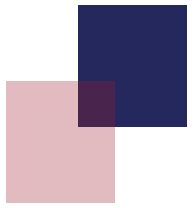
This programme will be appropriate for managers / executives in the government, public & private sector enterprises, who are concerned with employees' performance related insight across different industries.



LAST DATE FOR NOMINATION

Participants should send their nominations by

May 5, 2021.



PROGRAMME MENTOR

DR. SHANTANU PRASAD

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**Perceptual mapping, performance and attrition analysis
with predictive models using R
May 15-16, 2021**

Programme Agenda

Day 1: May 15, 2021

Time	Topic	Faculty	Venue
9:00 am - 9:45 am	Introduction to R and data handling	Dr. Shantanu Prasad	Online
9:45 am - 10:30am	Introduction to R and data handling	Dr. Shantanu Prasad	Online
10:30 am - 11:15 am	Employees' performance analysis & prediction	Dr. Shantanu Prasad	Online
11:30 am - 1:30 pm	Employees' performance analysis & prediction	Dr. Shantanu Prasad	Online
2:15 pm - 3:30 pm	Employees' performance analysis & prediction	Dr. Shantanu Prasad	Online
4:00 pm - 5:15 pm	Employees' attrition analysis & prediction	Dr. Shantanu Prasad	Online

Day 2: May 16, 2021

Time	Topic	Faculty	Venue
9:00 am - 9:45 am	Employees' attrition analysis & prediction	Dr. Shantanu Prasad	Online
9:45 am - 10:30am	Employees' attrition analysis & performance	Dr. Shantanu Prasad	Online
10:30 am - 11:15 am	Factor analysis	Dr. Shantanu Prasad	Online
11:30 am - 1:30 pm	Factor analysis	Dr. Shantanu Prasad	Online
2:15 pm - 3:30 pm	Perceptual mapping	Dr. Shantanu Prasad	Online
4:00 pm - 5:15 pm	Perceptual mapping	Dr. Shantanu Prasad	Online

REGISTRATION FORM

MANAGEMENT DEVELOPMENT PROGRAM

Perceptual mapping, performance and attrition analysis with predictive models using R

May 15-16, 2021

Goa Institute of Management, Goa

Please fill the form and email to Shantanu@gim.ac.in

Name: _____

(Kindly note, the above mentioned name will be printed on the certificate)

Male: Female: Date of Birth: _____

Designation: _____

Department: _____

Company Name: _____

Work Experience (years): _____

Communication Address: _____

Phone / Mobile number: _____

Email ID: _____

To whom do you Directly Report to? _____

How many employees report to you? _____

Details of Payments _____

Expectations from the Programme: _____

Signature:

Date:

COURSE **FEE**

- Rs. 15,000 + GST per participant.
- The registration fees are received through NEFT/IMPS. Following are the bank details:
- Bank Account Number: **23611450000016**
Beneficiary Name: Goa Institute of Management
Bank Name: HDFC Bank (Sanquelim Branch)
IFSC Code: **HDFC0002361**
Account Type: Savings Account

