

GOA INSTITUTE OF MANAGEMENT



(Data analytics using PLS-SEM)

Basic to Advanced

May 29-30 2021



ABOUT

MDPs @ GIM

The MDPs at GIM provides an intense and transformative learning experience designed to fit the requirements of seasoned mid-career executives. The programmes will equip the participants with various critical capabilities to succeed in an ever-changing global business environment.

Our programmes are designed and delivered to meet the needs of the executives who have the drive to lead innovations, be the champions of change and have the passion for solving complex business challenges. Our programmes are led and facilitated by experienced faculties who share with the participants their research- driven insights and their knowledge of current industry best practices



WHY

THIS PROGRAMME

Partial Least Squares-Structural Equation Modeling (PLS-SEM) is a cutting-edge method to analyze and derive insights from complex models. This programme is designed to provide an insight into the A-Z of PLS-SEM, covering the basic as well as advanced concepts. Over the course of two days, participants will be familiarized with building models, interpreting results, and concepts such as moderation and mediation.

PEDAGOGY

Interactive sessions with the participants using SmartPLS



PROSPECTIVE PARTICIPANTS

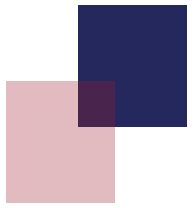
Faculty as well as managers wanting to learn PLS-SEM technique for building primary as well as secondary data- based models and analyzing them for generating insights.



LAST DATE FOR NOMINATION

In order to finalize contents and confirmation of speakers, participants need to send their nominations latest by

May 24, 2021.



PROGRAMME COORDINATOR

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REGISTRATION FORM
MANAGEMENT DEVELOPMENT PROGRAM
(Data analytics using PLS-SEM)
Basic to Advanced
May 29-30, 2021

Goa Institute of Management, Goa

Please fill the form and email to (rohit@gim.ac.in)

Name: _____

(Kindly note, the above mentioned name will be printed on the certificate)

Male: **Female:** **Date of Birth:** _____

Designation: _____

Department: _____

Company Name: _____

Work Experience (years): _____

Communication Address: _____

Phone / Mobile number: _____

Email ID: _____

To whom do you Directly Report to? _____

How many employees report to you? _____

Details of Payment _____

Expectations from the Programme: _____

Signature:

Date:

COURSE FEE

- Rs. 3540 INR_per participant. (inclusive of 18% GST)
- The registration fees are received through NEFT/IMPS.
- Following are the bank details:

Bank Account Number: **23611450000016**

Beneficiary Name: Goa Institute of Management

Bank Name: HDFC Bank (Sanquelim Branch)

IFSC Code: **HDFC0002361**

Account Type: Savings Account

