



Goa Institute of Management

Placement Report 2017

Placement for the batch of 2015-17 at Goa Institute of Management was marked by an increased interest from several companies, with over 100 recruiters visiting the campus for placement.

The relationship recruiters continued to show their faith in the outstanding abilities of the students, offering them better profiles. There was an overwhelming increase in the number of new recruiters this placement season. Their interest in collaborating with GIM is an indication of the diversity and robust curriculum that GIM is built upon. The offering of sought-after profiles, by leading companies across varied sectors, is a testimony to the erudite students GIM possesses. From Give Goa initiatives to Campus Connect Programs, GIM truly has a competitive edge in terms of industry connect. Indeed, the students of GIM leverage these opportunities to expand the plethora of their knowledge and emerge successfully.

We are extremely proud to share a 2.28% increased median salary to INR 9 lakhs. The table displays some vital statistics for the Class of 2016:

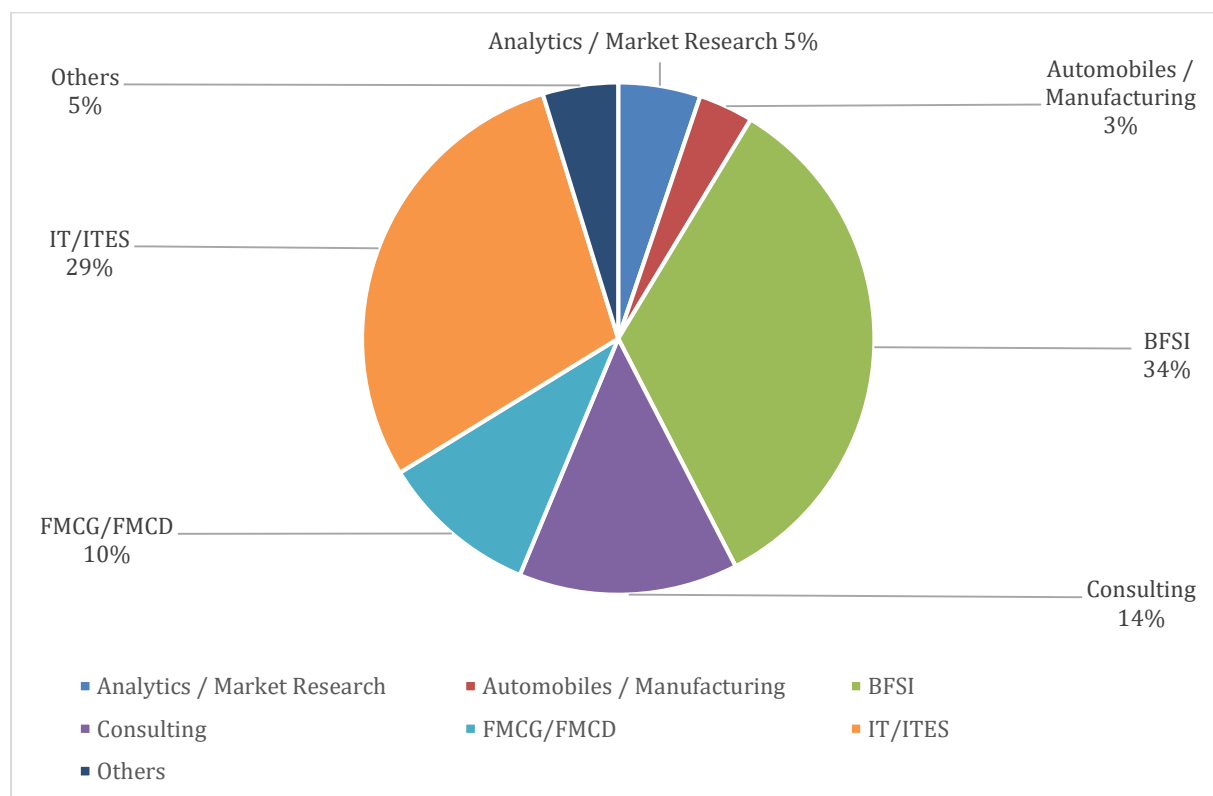
Total number of eligible students in the batch	243
Total number of opt outs	5
Total number of students placed	232
Total number of offers made	232
Number of participating recruiters	100
Number of first time recruiters	43
Total number of PPOs/PPIs	23
Highest Salary	INR 16.1 lakhs
Median Salary	INR 9 lakhs
Average Salary	INR 9.3 lakhs

The PPOs and PPIs were extended to our students courtesy their dedicated efforts during their Summer Internships with esteemed corporates such as Asian Paints, Exide Life Insurance, EY, Fidelity, HUL, HSBC, JP Morgan, Tata Capital, Wipro Technologies, among others.

The below table shows the salary break up as per specializations:

Area	Students	Average Salary	Highest Salary
Marketing	122	9.2	15.34
Finance	82	9.41	16.1
Human Resources	21	8.83	12.14
Operations / IT	19	9.74	14.17

Corporates from myriad sectors visited our campus and recruited talent. The sector wise break up is detailed in the below figure:



One of the benchmarking features of the placement season for the class of 2015-2017, was the recruitment of 29% of the batch with a package above INR 10 lakhs. These recruiters not only appreciated the quality of the students, but also provided them with a roadway to begin their success on. Some of them were Deloitte, Arcesium, IFMR Capital, Wipro Technologies, Godrej & Boyce, MAQ Software, Standard Chartered, SaaSFocus, Reckitt Benckiser, EY, Scale Factor.

Sales & Marketing witnessed opportunities from various organizations like HUL, Reckitt Benckiser, ITC, Britannia, Global Consumer Products, RJ Corp (Varun Beverages Ltd and CreamBell), Coffee Day Group, Asian Paints, Lava International, Blue Star, LG Electronics, Aditya Birla Fashion Retail Ltd, Kantar Millward Brown, Kantar TNS, Kantar IMRB, Blue Ocean, Welspun India Limited, ENIL, Inbound Mantra, Zee Entertainment, Pocket Aces, and WeavedIn Technologies among others.

Consulting sector, on understanding the potential of the students of GIM, offered them catapulting roles. These firms were Deloitte, EY, GEP, Grant Thornton, MAQ Consulting, MU Sigma, Cognizant, HCL, Corporate Business Advisors, AQ Insights, Archon Consulting and many others.

BFSI sector added a flag to the hat of GIM's glory, with recruiters like Arcesium, HSBC, Axis Bank, DCB Bank, Standard Chartered, HDFC, Piramal Financial Services, EY, JP Morgan, IFMR, eClerx, Fidelity Investments, Grant Thornton, Tata Capital, Exide Life Insurance, ICICI Securities, Birla Sun Life, Bajaj Financial Services, Bajaj Allianz, Muthoot Finance, Tata AIG, Janalakshmi Bank among others, offering a niche profile.

The technology sector and allied fields included Wipro Technologies, CommScope, Quest Global, Infosys, Accenture Technologies, KPIT.

To add to the portfolio, manufacturing and automobile industries too participated in the recruitments. Some of them were Alstom, Total Oil, Mahindra & Mahindra, Ambuja Cement and HFCL .

GIM's top recruiters:

Deloitte	Britannia	Arcesium	Godrej & Boyce
EY	HUL	Asian Paints	Alstom
Wipro Technologies	Reckitt Benckiser	Aditya Birla Fashion Retail Ltd	Lava International
Cognizant	Reliance	Saint Gobain	Standard Chartered
Infosys	GEP	Amazon	Mahindra
HCL	Hometown (Future Group)	Axis Bank	Exide Life Insurance
Accenture	VIP	Blue Ocean	IFMR
SaaSFocus	Puma	Quest Global	JP Morgan
Grant Thornton	Piramal Enterprises	LG Electronics	Tata Capital
Mu Sigma	SanDisk	United Breweries	Bank of Baroda
eClerx	Coffee Day Group	DCB Bank	HDFC
Kantar	MAQ Software	Bisleri	Fidelity
CommScope	RJ Corp (Varun Beverages Ltd and CreamBell)	CEAT	Muthoot Finance
AQ Insights	CRISIL	Tata AIG	HSBC
MAQ Consulting	Birla Sun Life	Ambuja Cement	Bajaj Financial Services
Mytrah Energy	Scale Factor	Tech Mahindra	OYO Rooms

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