

INTERIM PLACEMENT REPORT (DECEMBER 2018)



GOA INSTITUTE OF MANAGEMENT

Goa Institute of Management (GIM) demonstrates healthy growth in **PGDM**, **PGDM in Healthcare Management (HCM)**, and **PGDM in Big Data Analytics (BDA)** placements for the 2017-19 graduating batches.

With year-on-year growth in placements, GIM continues to improve on its best. Given the strong response from recruiters, this year GIM is again poised to script a strong ending to its PGDM, PGDM (HCM), and PGDM (BDA) placement initiatives.

PGDM



FREQUENT AND FIRST-TIME RECRUITERS VISIT CAMPUS FOR PGDM PLACEMENTS

This season saw participation from frequent as well as first-time recruiters like:



VARIETY OF ROLES OFFERED TO PGDM GRADUATES

Students have been offered roles and responsibilities in diverse areas: from **Research, Analytics, Finance, Consulting, Digital Operations, HR, Quality, & E-commerce** to **Pharma, Healthcare, and Media.**

INTERNATIONAL RECRUITERS MAKE THEIR PRESENCE FELT

This year also witnessed international recruiters visiting the campus for student placement. Companies like **Diageo** and **Enhance Group (Oman)** have shown their preference for GIM graduates.

26% RISE IN PPOs / PPIs

58% STUDENTS HAVE RECEIVED OFFERS ABOVE INR 10 LPA

24.37 LPA HIGHEST DOMESTIC SALARY

11.4 LPA AVERAGE DOMESTIC SALARY

INR 18.80 LPA
(TOP 20 STUDENTS)

INR 15.60 LPA
(TOP 50 STUDENTS)

INR 13 LPA
(TOP 100 STUDENTS)