



GOA INSTITUTE OF MANAGEMENT

“The Learning never stops at GIM”

CAEF

THE 1ST CONFERENCE ON APPLIED ECONOMICS
AND FINANCE

DECEMBER 16-18, 2019
GOA, INDIA

Goa Institute of Management (GIM) is pleased to host the 1st Conference on Applied Economics and Finance (CAEF) on its campus in Goa, India, from December 16 to 18, 2019.

The rapidly changing socio-economic and business scenario across the globe calls for a fresh reassessment of the developmental and growth scenario of nations, with special reference to economics and finance, as these two domains can be considered as the pillars of socio-economic and industrial development of any nation.

This conference brings together academicians, research scholars, industry experts, and policymakers to present and discuss research on the frontiers of knowledge in the interconnected fields of Applied Economics and Finance.

The theme of this year's conference covers all the areas of Applied Economics and Finance.

KEYNOTE SPEAKERS



DR. BABU NAHATA

Dr. Nahata is currently Professor of Economics at the University of Louisville in Louisville, Kentucky. For the past 40+ years, he has taught both at the undergraduate, graduate and MBA students in Louisville and in

Greece, India, Japan, Panama, Russia and Singapore. He has travelled to more than 100 countries around the world and has presented his research in Faculty Seminars and in invited lectures at many universities. He has presented his papers at the renowned national and international conferences. His work has been funded by the Japan Foundation, the Japan Society for Promotion of Science, the Soros Foundation, the World Bank, and the University of Louisville, among many others.

Dr. Nahata's main research focus has been on multidimensional screening, pricing, mergers and economic organizations and antitrust issues related to monopoly. His current interest is in economics of happiness. His scholarly work has been published in the leading economics journals, e.g. the American Economic Review, the Journal of Political Economy, and the Journal of Business, among many others.

Dr. Nahata has consulted many firms in several countries mainly in the area of pricing and has studied the profitability of different pricing strategies for many products and services practiced by firms in the US, Japan and Russia.



DR. ROMAR CORREA

Romar Correa retired as Reserve Bank of India Professor of Monetary Economics, University of Mumbai, in 2016. From 2005 to 2008, he was Director of the Department of Economics.

He was French Government Post-Doctoral Scholar, 1996-1997, and Visitor, Maison Des Sciences de L'Homme, Paris,

October-November, 2004. He was Visiting Senior Research Fellow, Institute of South Asian Studies, National University of Singapore, 2008; Visiting Fellow, Centre for Advanced Studies, Jadavpur University, 2011; Visiting Fellow, Central University of Hyderabad, 2018.

Professor Correa works on the tension between micro and macro in non-neoclassical frameworks and publishes regularly in that area.

TOPICS

THE CONFERENCE WELCOMES SUBMISSIONS IN THE FOLLOWING AREAS AND/OR THE AREAS CLOSELY ASSOCIATED TO THEM:

ECONOMICS AND MANAGEMENT

- > Analytical Economics
- > Behavioural Economics
- > Developmental Economics
- > Economic Policies
- > Energy Economics
- > Environmental Economics
- > Exchange Rates
- > International Trade
- > Macro prudential Policy
- > Monetary Policy and Central Banking
- > Pricing
- > Public Economics
- > Resource Economics

FINANCE AND ACCOUNTING

- > Accounting and Regulation
- > Asset Pricing and Portfolio Valuation
- > Banking and Financial Services
- > Capital Structure
- > Corporate Finance
- > Corporate Governance
- > Entrepreneurial Finance
- > Fair Value Accounting
- > Financial Engineering
- > Financial Markets and Market Microstructure
- > Financial Regulation and Supervision
- > Financial Reporting
- > Financial Stability
- > Forensic Accounting
- > Green Reporting
- > IFRS
- > International Finance
- > Innovation and Fintech
- > Insurance
- > Mergers and Acquisitions
- > Microfinance and Economic Development
- > Risk Management
- > US GAAP

ADVANCED RESEARCH WORKSHOP

DECEMBER 16, 2019

As the world of research is getting complicated and more competitive day-by-day, it is necessary to stay ahead in the competition. In order to get acceptance in reputed journals, a number of things should fall in proper place. Starting from choosing appropriate co-author, choosing the context, framing the research question, choosing the analytical tool, interpreting the results, to choosing the journal — every aspect matters, when it comes to publication. This workshop provides the participants with an idea about the various aspects of publication, along with a hands-on training on Wavelet Analysis in R. This workshop is expected to give the participants a mileage in their journey towards getting good publications and building a strong career in research. In this workshop, we are focusing on three areas: (a) Research Writing and Collaboration, (b) Publishing in Reputed Journals, and (c) Advanced Econometrics.

RESEARCH WRITING AND COLLABORATION

For preparing a good research article, it is necessary to present the ideas in a coherent manner, so that structure of the study can be readable and publishable. It has been seen that most of the journals prefer a good idea with good presentation, to an excellent idea with poor presentation. A good writing can make a huge differentiation in terms of deciding the quality of a research article. Therefore, it is necessary to understand the intricacies of research writing for ensuring good publication.

While starting any study, sometimes it is necessary to choose a co-author. Now, amongst thousands of authors around us, whom should we choose? Sometimes the role of a co-author or collaborator becomes so crucial, that it might decide upon the fate of the article. Choosing proper collaborators is a crucial task, and honing this skill can give you a competitive advantage over others. Under the purview of this topic, we will give you a brief idea about effective research writing and making effective collaboration.

PUBLISHING IN REPUTED JOURNALS

“Every paper has its home” — this is a famous saying in the community of researchers. It is a dream of every researcher to see their papers published in the most reputed and top-notch journals in their respective fields. Unfortunately, not everyone is able to achieve this feat. There might be several reasons behind this, starting from the content not being in the same lines with the scope of journal, to the topic not being relevant. So what is the solution?

Under this topic, you will be exposed to different ways of targeting a specific journal, and understand the possible

ways to publish in a reputed journal. The discussion will include various examples of publication in reputed journals, and the specific ways to crack those journals.

ADVANCED ECONOMETRICS

With the advent of latest tools, the world of econometrics is undergoing a rapid transformation. Application of these latest tools and techniques can be visualized in case of both time series and panel data methods. Owing to these tools and techniques, publication in reputed journals is getting more competitive day-by-day. Therefore, in order to have an edge in the domain on economic and financial research, one needs to have a strong grasp over these tools and techniques.

Under this topic, you will learn about the latest techniques in the area of time series and panel data econometrics. Along with the theory of these tools and techniques, you will also get an idea about their applications, interpretation of the results, and hands-on experience in various software with real data.

CONVENOR

DR. JOY CHOWDHURY

Area of General Management and Economics
Goa Institute of Management
Goa, India

ASSOCIATE CONVENOR

DR. AVIK SINHA

Area of General Management and Economics
Goa Institute of Management
Goa, India

DR. MONIKA DHOCHAK

Area of Finance and Accounting
Goa Institute of Management
Goa, India

DR. RAJESH PATHAK

Area of Finance and Accounting
Goa Institute of Management
Goa, India

ORGANIZING COMMITTEE

PROF. DEVASHEESH MATHUR

Area of Healthcare Management
Goa Institute of Management
Goa, India

PROF. KARMAN KHANNA

Area of General Management and Economics
Goa Institute of Management
Goa, India

PROF. UMESH MAHTANI

Area of Finance and Accounting
Goa Institute of Management
Goa, India

DR. VIVEK ROY

Area of Information Technology & Operations Management
Goa Institute of Management
Goa, India



MANUSCRIPT GUIDELINE

All the contributors are requested to send the **EXTENDED ABSTRACT** of their research papers in MS word file format (.doc/.docx). Following are the guidelines for preparing the extended abstract:

- > Extended abstracts should be written according to underlying structure of the full text.
- > Subtitles of the extended abstract should be composed from the sections of abstract and keywords, introduction and objective, method, findings and argument, conclusion and suggestions.
- > It should be written with Times New Roman, double spacing and font size 12.
- > Extended abstracts can contain figures, tables, formulations or images.
- > Page margins are formed regarding the A4 page size and are 2.5 cm wide from the right, left, top and bottom.
- > Extended abstracts should not exceed 2000 words (including references).
- > For referencing, follow the latest APA guidelines.

For the **FULL PAPERS**, all the guidelines remain the same, except the number of words should be within 8000.

REGISTRATION FEES

Faculty Members*	Rs. 8,000
Full time Ph.D. students	Rs. 3,000
Industry Professionals	Rs. 12,000

- > Registration fee includes conference kit, refreshments, lunch, and Gala dinner
- > Twin-sharing accommodation is available at subsidized rates on first-come-first-serve basis
- > Food and lodging facility for accompanying guests is chargeable.
- > For accompanying guests, Gala Dinner is chargeable at Rs. 2,000.

There is no registration fee for attending the Advanced Research Workshop. Participants registering for the conference are automatically eligible to attend the workshop. However, the participants will have to register

for the workshop separately. For this purpose, they will have to express their interests by writing to us.

*Limited no. of partial waiver of registration fees (up to 50%) will be available for self-sponsored faculty.

BANK DETAILS FOR REGISTRATION

The registration fees will be accepted online. The participants might choose to transfer the registration amount through NEFT/IMPS. Following are bank details of Goa Institute of Management:

Bank Account Number	23611450000016
Beneficiary Name	Goa Institute of Management
IFSC Code	HDFC0002361
Bank Name	HDFC Bank (Sanquelim Branch)
Account Type	Savings Account

For the papers with multiple authors, at least one of the co-authors should register.

SUBMISSION AND IMPORTANT DATES

- > Abstract submission deadline: September 20, 2019
- > Notification of Acceptance: September 30, 2019
- > Full Paper Submission deadline: November 03, 2019
- > Registration deadline: November 22, 2019

BEST PAPER AWARD

Based on the review of the scientific committee, two best papers will be chosen. The winners will be provided with rewards and citations. In order to be considered for the best paper award, following are the eligibility criteria:

1. All the authors of the paper should register on or before November 10, 2019.
2. The manuscript should not be published anywhere else.

CONTACT DETAILS

For any queries regarding submissions, registration, and others, please write to caef2019@gim.ac.in.

For any further queries, please reach out to us at +91-832-2366-700.

For more details, kindly visit www.gim.ac.in.

ABOUT GOA INSTITUTE OF MANAGEMENT

Goa Institute of Management turned 25 on August 02, 2018. The flagship PGDM programme builds on long years' excellence in management education nurturing business leaders with personal integrity, social responsibility and global outlook. The International Linkages of GIM reflect this perspective and provide an opportunity for the student to hone their skills in the International settings. GIM continues to have excellent placement record and alumni occupying prestigious positions as executives and entrepreneurs.

GIM had introduced PGDM-Healthcare Management in 2013, and today it is one of the best healthcare management programmes in India. National recognitions (NBA Accreditation, AIU equivalence to MBA) were earned by GIM, and it is well ahead in the journey of earning international recognitions. The SAQS accreditation is in advanced stage and GIM has commenced implementation of assurance of learning as part of process of AACSB accreditation. The Social Sensitivity Project 'Give Goa' has become an integral part of working and learning. The students find 'Give Goa' a unique contribution and learn-by-doing opportunity. Recently Govt. of India has selected GIM as one of the 13 management institutes for the award of Atal Incubation Centre, endorsing the standing strength of GIM in creating potential entrepreneurs. The centre has commenced its operations. Apart from classroom learning, the students benefit from centres of excellence, exchange programmes, state-of-art technology labs and student's festivals and clubs. GIM continues to attract students from diverse backgrounds from various parts of India, and thereby facilitating learning by peer interaction.

ABOUT GOA

Goa lies on the western coast of India. Panaji is its capital, whereas Vasco da Gama is its largest city. It is visited by a large number of national and international tourists every year for its picturesque sea beaches, vibrant nightlife, places of worship, and some of the historical Portuguese architectural pieces. Goa is also renowned for its rich reserve of flora and fauna, which can be experienced on the Sahyadri mountain range. One of the biggest tourist attractions in Goa is the water sports offered at the beaches of Baga and Calangute.

