The PGDM batch of 17-19 has graduated in flying colours. The industry has valued quality of students, through indicators viz., increase in highest salary, average salary, no. of PPOs and the no. of participating recruiters. The positive trends (100% Placement) are on account of various factors such as course design & pedagogy that imbibes learning 24/7, student grooming both through structured and informal learning.

I wish the students good luck for their lives and careers.

- Dr. Ajit Parulekar
Batch Demographics 2017-2019

Gender Ratio

Male 150  Female 95

76 Freshers
16 0-1 year  62 1-2 years  54 2-3 years  30 3-4 years  7 4+ years

Marketing

Majors 125  Minors 75

Finance

Majors 68  Minors 22

Operations

Majors 28  Minors 116

HR

Majors 29  Minors 37

Summer Internship Sector

03 Automoblies  06 Logistics  16 Manufacturing
04 Retail  02 Education  18 Energy
05 E-commerce  25 FMCG  14 Consulting
00 FMCD  16 BFSI  03 Real Estate
12 Exchange Program  27 Others
### Placement Records 2018-19

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Highest CTC in LPA (International)</strong></td>
<td>INR 34</td>
</tr>
<tr>
<td><strong>Highest CTC in LPA (Domestic)</strong></td>
<td>INR 24.37</td>
</tr>
<tr>
<td><strong>Average CTC in LPA</strong></td>
<td>INR 11.22</td>
</tr>
<tr>
<td><strong>Average salary of top 20 in LPA</strong></td>
<td>INR 19</td>
</tr>
<tr>
<td><strong>Average salary of top 50 in LPA</strong></td>
<td>INR 15.47</td>
</tr>
<tr>
<td><strong>Average salary of top 100 in LPA</strong></td>
<td>INR 13.73</td>
</tr>
<tr>
<td><strong>Average Stipend</strong></td>
<td>INR 28,650</td>
</tr>
<tr>
<td><strong>No. of PPO’s Offered</strong></td>
<td>38</td>
</tr>
<tr>
<td><strong>No. of companies that visited campus</strong></td>
<td>120</td>
</tr>
<tr>
<td><strong>No. of new companies</strong></td>
<td>44</td>
</tr>
<tr>
<td><strong>Average PPO Offered in LPA</strong></td>
<td>INR 12.85</td>
</tr>
<tr>
<td><strong>Increase in the highest package offered</strong></td>
<td>55%</td>
</tr>
<tr>
<td><strong>Increase in the number of PPOs</strong></td>
<td>32%</td>
</tr>
<tr>
<td><strong>Summers 2018-19</strong></td>
<td></td>
</tr>
<tr>
<td><strong>No. of companies visited</strong></td>
<td>60</td>
</tr>
<tr>
<td><strong>No. of New companies visited</strong></td>
<td>15</td>
</tr>
</tbody>
</table>

**KEY HIGHLIGHTS**

- Increase in the highest package offered - 55%
- Increase in the number of PPOs - 32%
Final Placement Records 2018-19

Specialisation wise CTC in LPA

<table>
<thead>
<tr>
<th>Sector</th>
<th>Highest</th>
<th>Average</th>
<th>Highest</th>
<th>Average</th>
<th>Highest</th>
<th>Average</th>
<th>Highest</th>
<th>Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>MARKETING</td>
<td>34.00</td>
<td>11.55</td>
<td>24.37</td>
<td>10.73</td>
<td>16.00</td>
<td>10.91</td>
<td>22.00</td>
<td>11.28</td>
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<td>FINANCE</td>
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<td>HR</td>
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<tr>
<td>OPERATIONS</td>
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</tr>
</tbody>
</table>

Sector wise placement

- BFSI: 39%
- IT/ITES: 25%
- FMCG/FMCD: 9%
- Automotive/Manufacturing: 6%
- Consulting/Market Research: 15%
- Others: 6%

Consulting / Market Research
Top Recruiters

Reliance
EY
Godrej & Boyce
Cognizant
Reckitt Benckiser
Signify
Citibank
Hindustan Unilever Limited
Deloitte
Piramal
JP Morgan Chase & Co.
Western Digital
Accenture
Hindustan Unilever Limited
Vedanta
Saama
Invesco
Wipro
GEP
VIF
ITC Limited
Tata Capital
Tata AIG General Insurance
Birla Sun Life Insurance
Mahindra
Infosys
SCALEFACTO
Grant Thornton
Kantar
IBM

Top New Recruiters

DIAGEC
AB InBev
Michael Page
Barclays
Maruti Suzuki
TresVista
Essar
Titan
Zee Media
Nielsen
Texas Instruments
HP
92.7 Big FM
Analytics Leadership
NetApp
Tata
Prodapt
Times OOH
Lenskart.com
Apollo Munich Health Insurance
Student Placement Committee
2019-2020
Arti Kesari 9582818901
Ashitha Thomas 9995768560
Nandagopal B 9895827525
Palak Kakkar 6263925232
Prithvi Raj Bhatia 7234050299
Sarang Gotmare 7263975130
Sidharth Banerjee 9820427496
Vikrant Sharma 9773904655

Placement Chairperson
Prof. D.N. Venkatesh
venkatesh@gim.ac.in

Placement Secretary
Ms. Sheetal Rodrigues
placement@gim.ac.in
Tel: 91-832-2366705

Corporate Relations and Placement Cell
Goa Institute of Management
Sanquelim, Goa – 403505
Phone: 0832 2366705
Email: placement@gim.ac.in