For 26 years now, GIM has consistently been at the forefront of industry excellence, nourishing student communities to bear the torch of conscious leadership. The bar is raised time and again with 2019 seeing a phenomenal growth not just in terms of average salaries but a hearty expansion of our portfolio of recruiters. The unique qualities that the students of the institute have to offer has attracted organizations across a multitude of sectors.

Over 70 industry leaders and pioneers made a total of 256 offers to an enthusiastic and talented pool of 240 students. The institute witnessed the likes of Gartner India, A.O. Smith, ABL in Bev, Reliance Industries Limited, Saint Gobain, BMW Motorrad India, Mondelez India, Signify, GEP, Ernst & Young, Asian Paints, JPMorgan Chase & Co., Barclays, ITC, Deloitte, Thoughtworks, Godrej & Boyce and Crompton Greaves among many others forge lasting relationships with us thereby enabling our leaders of tomorrow to learn from and with the best.

We are immensely grateful to our family of recruiters who have always placed faith in the collective qualities and value additions that students from GIM bring with them. The year saw an increase of 12% in the average salary to 11.72 LPA over the previous year. It was also accompanied by a significant increase of 11% in the median salary to 11.40 LPA. Despite economic hurdles, boosts in these metrics along with trust of our recruiting partners will continue into the coming years.
The declining trends of the economy in 2019 did not deter organizations from scooping talent from GIM. I sincerely thank the recruiters for placing their faith in the human capital that GIM has to offer. The increase in median and average salaries offered in the context of our current economy, stands testimony to this. As always, our stronghold of successful alumni extended their never-ending support through business connects and live project opportunities at their organizations and I am grateful for them. There is only success going forward and I am sure the students are capable of scaling greater heights.
The consistent and positive trend over the last few years is indicative of the confidence of the industry on the talent quality at GIM. The recruiters have been offering diverse/upskilled profiles over the years, as they come back every season deepening their relationship with GIM. We express our gratitude to our regular recruiters who have continuously believed in the mettle of our students and have furthered their association with us for another year to facilitate this mutually beneficial relationship. We are also grateful to our new recruiters, who have acknowledged the potential of our students and provided them with a plethora of opportunities.
Total Number of Students: 244

Gender Ratio:
- Male: 60%
- Female: 40%

Work Experience:
- 31%: 0-1 Years
- 27%: 1-2 Years
- 20%: 2-3 Years
- 7%: 3-4 Years
- 1%: 4+ Years

Academic Background:
- Commerce: 64%
- Engineering: 19%
- Science: 3%
- Management: 9%
- Arts & Law: 4%
- Others: 1%
PLACEMENT HIGHLIGHTS 2019-20

Sector-Wise Distribution

- BFSI: 23%
- Consulting: 16%
- Market Research/Digital Marketing: 12%
- IT/ITES: 7%
- FMCG/FMCD: 4%
- Manufacturing/Logistics: 9%
- Others: 4%

*All salaries in INR

Highest CTC: 25.6 LPA
Median CTC: 11.4 LPA
Average CTC: 11.72 LPA
Average Salary of top 20: 20.27 LPA
Average Salary of top 50: 16.62 LPA
Average Salary of top 100: 14.54 LPA

Total no. of new companies: 41
Total no. of companies: 69
SUMMERS 2019-20

Sector-Wise Distribution

- BFSI: 27%
- FMCG/FMCD: 21%
- E-Commerce: 14%
- Manufacturing: 12%
- Consulting: 12%
- IT/ITES: 9%
- Market Research/Digital Marketing: 3%
- Others: 3%

Highest Stipend: 2,00,000
Average Stipend: 70,000
Median Stipend: 60,000

*All salaries in INR
Marketing

The students majoring in Marketing, enjoy a multi-pronged approach to internalizing desired core competencies for careers in Product Marketing, Consulting and Strategic Marketing Management among others. The electives taught through a combination of guest lectures, industry leader interactions and case study analyses have strong relevance in the current market scenario. An interactive brainstorming approach to real-world problems/cases is taken to deliver experiential learning in classrooms.

Finance

The specialisation at GIM is a springboard to careers in financial services, corporate finance and international banking. The general management curriculum combined with the case method hands out an immersive learning experience to the students. The coursework examines the role of finance in supporting the functional areas of a firm and fosters an understanding of how financial decisions themselves can create value.
Human Resources

The OB & HR function at GIM is composed of a faculty team with expertise in Human Resources Management, Industrial Welfare & Labour relations, Organizational Design, Interpersonal & Group process and Psychology. The specialization offers elective courses which cover diverse topics such as HR analytics, Diversity Management and Retention Management. Faculty members with doctoral degrees from the best management schools in the country. They actively contribute to the area’s knowledge pool through publications, researches, consultancy, MDPs and case studies.

ITES/Operations

Information Technology and Operations Management are two tightly integrated functional areas in all manufacturing and service firms. This cross-functional specialisation is designed to satisfy the need in the industry for MBA certified candidates with in-depth training in both functions. This course enables students to develop the skills and concepts needed to ensure the ongoing contribution of a firm’s operations to its competitive position. It helps them to understand the complex processes underlying the development and manufacture of products as well as the creation and delivery of services.
PROMISES KEPT

NEW RELATIONSHIPS
# Competition Highlights

<table>
<thead>
<tr>
<th>Competition</th>
<th>Partner</th>
<th>Round</th>
<th>Position</th>
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<tbody>
<tr>
<td>L’Oreal Brandstorm</td>
<td>L’Oreal</td>
<td>Regional</td>
<td>Finalist</td>
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<tr>
<td>MTV Linkedin Get a Job Season 5</td>
<td>MTV</td>
<td>National</td>
<td>Finalist</td>
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<tr>
<td>Ab Inbev Hackathon- Chasing Procurement Excellence</td>
<td>ABInBev</td>
<td>National</td>
<td>Finalist</td>
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<tr>
<td>Signify Blueprint</td>
<td>Signify</td>
<td>Offered PPI to Campus Winners</td>
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<td>HUL The Premier League</td>
<td>HUL</td>
<td>Regional</td>
<td>Finalist</td>
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<td>HUL Big Brand Theory</td>
<td>HUL</td>
<td>National</td>
<td>Finalist</td>
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<tr>
<td>Reliance Industries Limited</td>
<td>Reliance</td>
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<td>Finalist</td>
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<tr>
<td>DCB Top Recruit Challenge</td>
<td>DCB BANK</td>
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<td>Finalist</td>
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<td>Mindrover Season 7</td>
<td>Mindrover</td>
<td>National</td>
<td>Finalist</td>
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<tr>
<td>Titan Elevate Credit Research Challenge</td>
<td>Titan</td>
<td>National</td>
<td>Finalist</td>
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<tr>
<td>GEP GAMEPLAN</td>
<td>GEP</td>
<td>National</td>
<td>Finalist</td>
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<tr>
<td>Hero Campus Challenge Season 4</td>
<td>Hero</td>
<td>National</td>
<td>Finalist</td>
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<td>Wipro Earthian Sustainability Quiz</td>
<td>Wipro</td>
<td>Regional</td>
<td>Winner</td>
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<tr>
<td>J&amp;J Quest</td>
<td>Johnson &amp; Johnson</td>
<td>National</td>
<td>Finalist</td>
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<tr>
<td>Avery Dennison Campus Corporate Challenge</td>
<td>Avery</td>
<td>West</td>
<td>Regional</td>
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<td>Niine Path Breaker’s Challenge</td>
<td>Niine</td>
<td>National</td>
<td>Finalist</td>
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<tr>
<td>Debate for Good</td>
<td>1st Position &amp; 2nd Position</td>
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<tr>
<td>Wipro Speed Mentoring Programme</td>
<td>Wipro</td>
<td>3rd Position</td>
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<td>VGuard Big Idea</td>
<td>2nd Position</td>
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<td>Renew Power</td>
<td>National</td>
<td>Finalist</td>
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<tr>
<td>Future Generali Get Set Go</td>
<td>National</td>
<td>Finalist</td>
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<tr>
<td>PCBL Challengers - Season 2</td>
<td>National</td>
<td>Finalist</td>
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</table>
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