PGDM – Big Data Analytics

Being such a dynamic course in the country which offers a full-time residential program, the title justifies to bridge the gap between technology and management.

This course is powered by SAS, brings real time industry interaction to students by having various core subjects as well as electives being offered by domain and industry experts.

Few unparalleled offerings of this course are:

- It offers a 5-month full time summer internship with corporates in various domains of analytics which not only helps in building trust with organization but also allows a student enough time to understand the lifecycle of an analytics project.

- Students can leverage the Labs which are available 24x7. The labs are equipped with systems containing a wide array of Analytical tools and Programming Languages such as: Python, R, Tableau, Power BI, SPSS, SAS, SQL, QlikView and even various Big Data tools such as Hadoop, Spark, Apache, Hive, AWS, etc.

- Regular hackathons, live industry projects, guest lectures and workshops brings students more close to know-how’s of industry.

- The course is powered by SAS which attracts major financial firms be it Banking Corporations, NBFCs or finance firms which leverage analytics.

- Students can also parallelly undertake various live projects being offered along with their regular course and internship which can also be worked upon remotely.
100% Final Placement
Batch of 2018 – 2020
(Inception Batch)

Being the inception Batch of PGDM-Big Data Analytics, we are proud to announce that class of 2018-2020 has achieved a grand milestone with 100% Final Placements. This batch sees a strength of 59 students in total who have been trained to be a 'Future Ready Data Savvy Managers'.

They are all set to join the analytics world spanning across various verticals such as: Marketing analytics, Credit/Risk analytics, Fraud analytics, Finance analytics, HR analytics, Web and Social Media analytics and even in the core fields of Data Science, Business Intelligence, Machine Learning and Artificial Intelligence.

The roles offered to them by industry includes Data Analyst, Business Analyst, Data Scientist, Data Mining and Visualization Expert, Risk Analyst, Market Analyst, Financial Health Analyst, HR Analyst and Data Scientist.

<table>
<thead>
<tr>
<th></th>
<th>Average Salary</th>
<th>Highest Salary</th>
<th>Median Salary</th>
<th>No. Of PPO’s</th>
<th>TOP 10%</th>
<th>TOP 30%</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>12.25 (LPA)</td>
<td>16.00 (LPA)</td>
<td>11.20 (LPA)</td>
<td>25% (25%)</td>
<td>15.25 (LPA)</td>
<td>13.00 (LPA)</td>
</tr>
</tbody>
</table>
100% Summer Placement
Batch of 2019 - 2021

Continuing the legacy of the preceding batch, Summer Internship for Class of 2019-2021, comprising of 117 students, has also seen 100% Summer Internship Placements across different sectors and with various dynamic roles in analytics industry.

<table>
<thead>
<tr>
<th>Sector</th>
<th>No of Companies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data Analytics</td>
<td>10</td>
</tr>
<tr>
<td>IT Services &amp; Consulting</td>
<td>7</td>
</tr>
<tr>
<td>Manufacturing &amp; Logistic</td>
<td>5</td>
</tr>
<tr>
<td>Public System</td>
<td>8</td>
</tr>
<tr>
<td>FMCG</td>
<td>8</td>
</tr>
<tr>
<td>Banking, Financial Services &amp; Insurance</td>
<td>5</td>
</tr>
<tr>
<td>Media &amp; Communication</td>
<td>2</td>
</tr>
</tbody>
</table>

### Average Stipend
37,500 (per month)
Average Stipend growth 63%

### Median Stipend
30,000 (per month)

### Highest Stipend
75,000 (per month)
Current Batch Profile
Batch of 2019-21

Batch Strength 117:

![Circle chart showing batch strength with 117 members.](image)

Work Experience Distribution:

<table>
<thead>
<tr>
<th>Experience</th>
<th>Males</th>
<th>Females</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshers</td>
<td>34</td>
<td>12</td>
<td>46</td>
</tr>
<tr>
<td>0-1 Year</td>
<td>15</td>
<td>04</td>
<td>19</td>
</tr>
<tr>
<td>1-2 Years</td>
<td>30</td>
<td>22</td>
<td>52</td>
</tr>
<tr>
<td>2-3 Years</td>
<td>12</td>
<td>04</td>
<td>16</td>
</tr>
<tr>
<td>3-4 Years</td>
<td>15</td>
<td>04</td>
<td>19</td>
</tr>
<tr>
<td>4+ Years</td>
<td>04</td>
<td>01</td>
<td>05</td>
</tr>
</tbody>
</table>

Total: 117 members
Work Experience Sector wise:

- BFSI: 13%
- Chemicals: 8%
- Consultancy: 4%
- e-Commerce: 10%
- FMCG: 2%
- Health Care: 4%
- Hospitality: 2%
- IT: 23%
- Marketing: 5%
- Media: 6%
- Mfg: 2%
- Supply Chain Mgmt: 2%
- Services & Telecommunications: 10%
- NGO: 3%
- Electrical: 3%
- E-Commerce: 3%
- Education: 3%
- Consulting Services: 3%

Summer Intern Sector wise:

- BFSI: 33.28%
- Chemicals: 6.5%
- Consultancy: 2.2%
- e-Commerce: 10.9%
- FMCG: 2.2%
- Health Care: 2.2%
- Hospitality: 4.3%
- IT: 2.2%
- Marketing: 15.13%
- Media: 4.3%
- Mfg: 2.2%
- Supply Chain Mgmt: 2.2%