GOA INSTITUTE OF MANAGEMENT
“NEXT MARKING” MANAGEMENT EDUCATION
PLACEMENT REPORT 2018
PGDM-HCM
THE PROCESS

The Healthcare Management program has seen 100% placement since its inception. This year also the HCM final placement has been 100% with students placed at an average package of 9.5 lakh, median of 9 lakhs and highest package of 16 lakhs. The program had 40 companies participating in the recruitment drive, 13 of which were first time recruiters.

The placement process, which was conducted by the Placement Office, entailed the below activities;

- Shortlist on Application forms/SOPs
- CV based shortlist
- Pre Placement Talk
- Campus recruitment
- Interviews through Skype/Telephonic interviews

WHAT’S NEW

FINALS

Unique profiles being offered such as
- Program management for Government tie-ups &
- Professional education

SUMMERS

First International Summer Internship in USA

Highest stipend of Rs. 1 lakh per month

The response from the industry for our new batch of 58 was really encouraging

Many students gave up their traditional careers to pursue careers in,
- Business Consulting &
- Health start-ups of Medical devices & Healthcare IT
being a few to name
**Summary**

- Students placed: 100%
- Total Number of Companies: 40
- Average Salary: 9.5 lakhs
- Median Salary: 9 lakhs
- Highest Package: 16 lakhs

**HCM 2016-18 Domain Snapshot**

- Medical Devices: 11%
- IT Consulting: 30%
- Business Consulting: 22%
- Market Research: 4%
- Hospital: 4%
- Pharmaceuticals: 4%
- Startups: 7%
- Home Care: 4%

**2016-18 Snapshot (in Lakhs per annum)**

- Highest Package: 11.5 lakhs (2016-18)
SUMMER INTERNSHIPS

HCM 2017-19 Domain Snapshot

- Hospitals: 36%
- IT/Consultancies: 26%
- Medical Devices: 24%
- Pharmaceuticals: 10%
- Insurance: 4%

HCM 2017-19 Stipend Snapshot (Rs. 000’ per month)

- Number of Companies: 10, 25, 10
- Highest Stipend: 15, 25, 18.5
- Average Stipend: 9, 35, 118.5

Batch Demography: 2017-19

- batch size: 58
- female: 34
- male: 24
- work experience: 31
- fresher: 27
Placement Team 2018-19

HCM Placement Chair
Prof Umesh Mahtani
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THANK YOU